

LAWWITHOUTWALLS®

THE
FUTURE
OF LAW
TODAY



CLIENTS ARE
CALLING ON
LAWYERS TO BE
**INNOVATIVE
COLLABORATORS**
WHO SOLVE
PROBLEMS.

LAWWITHOUTWALLS ANSWERS THIS CALL.

LWOW IS BROUGHT TO YOU BY MIAMI**LAW**



CHALLENGE



In today's market of socioeconomic pressures, technological advances, and globalization, legal training and technical skill are only the foundations of a successful law career. Clients now demand lawyers who are creative problem solvers and leaders with a business mindset who can use technology, social media, teaming, and communication skills to meet challenges with effective solutions.

SOLUTION

“Despite this pressing need for innovation in law and how lawyers service clients, lawyers often lack the skills to develop better ways to practice. As a result, lawyers generally lag other professional service providers which have embraced more efficient and responsive ways to meet client needs, leaving lawyers undervalued by their clients and, in turn, leaving their clients underserved.”

*Fred Headon
Deputy General Counsel, Air Canada*

LawWithoutWalls (LWOW) is the only learning and development program of its kind that brings together lawyers, business-people, and students in an experiential learning environment that transforms how participants problem solve and cultivate relationships. LWOW is about culture change and building 21st century lawyering skills. Most importantly, LWOW changes behaviors and becomes a way of life, infusing the hearts and minds of those who participate with a passion for collaborative problem solving.



BY A LAWYER FOR LAWYERS

Michele DeStefano is the founder and director of LawWithoutWalls and a professor at the University of Miami School of Law. A magna cum laude graduate from Harvard Law School, she is now an affiliated faculty member at Harvard's Center on the Legal Profession, and guest faculty in Harvard Law School's Executive Education Program. LWOW is the culmination of Michele's passions for law, education, and innovation, topics on which she presents regularly as a speaker at law firms, corporations, and legal organizations worldwide. Recently recognized by the ABA as a Legal Rebel, Michele is also the co-founder and co-editor of the *Compliance Elliance Journal*, an open access e-journal. She is the author of *Winning the Innovation Tournament: Tactics to Transform the Way Lawyers Collaborate*, a book based on over 50 interviews with leaders of innovation at global companies and law firms.

"We must shift our mindset from what lawyers *do* to how we work. LawWithoutWalls is a transformative experience that enables participants to gain insight into the changes shaping the law market so they can harness it."

*Professor Michele DeStefano
Founder and Director, LWOW*



PROCESS

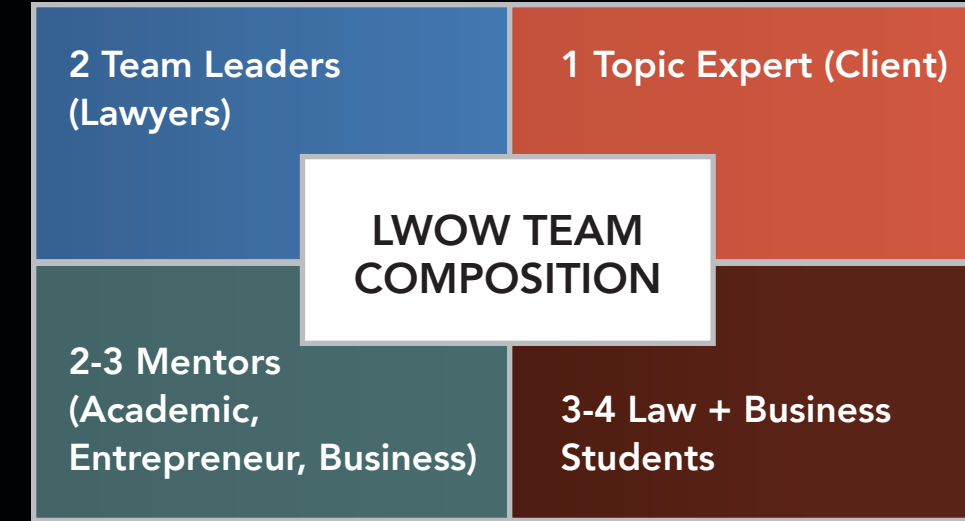
"I took an awful lot out of LWOW. Thought provoking and eye-opening are two apt phrases; I returned to the office enthused about what we can employ within Amex to improve our business."

*Mentor, VP and Senior Counsel,
American Express*



LWOW is a part-virtual, part in-person experiential learning program in collaborative problem solving. We build teams comprised of two team lawyer leaders, three mentors representing academia, business, and entrepreneurship, and three to four students from law and business schools around the world. Each team co-creates a Project of Worth: a business case and practicable solution to a real problem facing the legal profession. The program is designed to build collaborative relationships and cultural exchange while developing skills that are essential for a successful legal career in the 21st century, such as communication, innovation, cultural competency, business planning, project management, leadership, technology, and teaming.

3 PHASES OVER 4 MONTHS



KICKOFF

A hackathon-style introduction to innovation, idea generation, collaboration, team building, project management, and communication.

VIRTUAL TEAMING

WEBINARS:

Participants attend interactive, live webinars held weekly with global thought leaders to debate issues at the intersection of law, business, tech, and innovation.

PROJECT TEAMING:

Participants collaborate virtually with their team members to complete their Project of Worth.

COACHING:

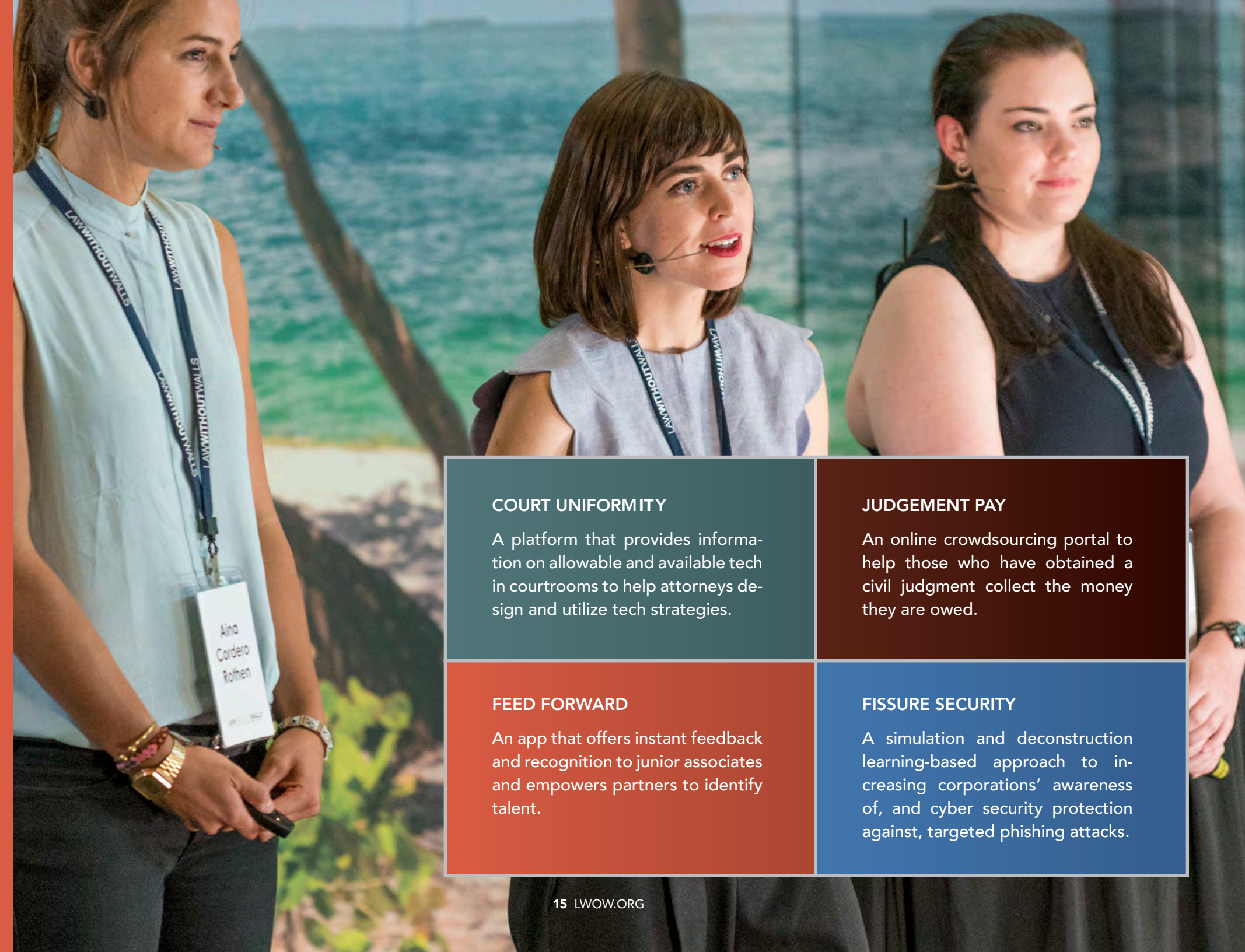
Teams meet virtually with expert coaches and the LWOW team to receive feedback to improve the viability, financial structure, and overall creativity of the project.

CONPOSIUM

At a community-wide celebration, teams present their solutions to a panel of multidisciplinary judges who assess and comment on the substance, creativity, and viability of the Project of Worth.

LWOW PROJECTS OF WORTH

Lawyer-led teams co-create a real-time solution to a pressing problem in the legal industry – a Project of Worth – and develop an interactive presentation including business financials, timeline, prototype, animated explanatory video, and an elevator speech. While the most important skills learned through this process are those related to the business acumen needed to compete in the current marketplace, the solutions created can become real projects of value.



COURT UNIFORMITY

A platform that provides information on allowable and available tech in courtrooms to help attorneys design and utilize tech strategies.

JUDGEMENT PAY

An online crowdsourcing portal to help those who have obtained a civil judgment collect the money they are owed.

FEED FORWARD

An app that offers instant feedback and recognition to junior associates and empowers partners to identify talent.

FISSURE SECURITY

A simulation and deconstruction learning-based approach to increasing corporations' awareness of, and cyber security protection against, targeted phishing attacks.

RESULTS

"LWOW is an incredible experience! You are pulled out of your comfort zone to see your career differently and you will never see your job in the same way again."

Team Leader, Senior Counsel, HSBC



LWOW participants emerge as culturally competent creative problem solvers, leaders with a high risk tolerance who have a business mindset and are able to leverage technology. LWOW:

- **transforms** how lawyers collaborate with business professionals to find and refine problems and creatively solve them
- **differentiates** its participants from the competition as entrepreneurial lawyers who not only want to understand the future, they intend to shape it
- **breaks down walls** – between clients and their lawyers, employers and students, lawyers and entrepreneurs, and even amongst departments or firms – to build collaborative, reciprocal relationships

ADVANTAGES

When you participate in LWOW you are making a commitment to expand your knowledge to fit the needs of a new century. LWOW positions you as a progressive service provider who understands the power of collaboration and creative problem solving and the inherent needs of today's dynamic market.

As a legal entity, you will:

- **Build** stronger relationships between lawyer and client
- **Learn** clients' business
- **Access** new clients and service providers
- **Co-create** solutions to challenges in your industry or practice
- **Transform** your department's or firm's practice and culture
- **Gain** recognition as a global, multidisciplinary innovator

As a lawyer participating, you will:

- **Transform** your ability find and refine problems and collaboratively problem solve
- **Differentiate** yourself as an entrepreneurial lawyer who intends to shape the future
- **Sharpen** your skill as a change agent and inspire a cultural shift in your department or firm
- **Become** part of a 1000+ community dedicated to solving problems at the intersection of law, business, and technology

"Through LWOW, I experienced firsthand the new and evolving technologies on the market and more effective ways to communicate with my team and clients, gained a better understanding of the current challenges facing the legal market, and generated ideas to help resolve some of the problems we face day to day in legal practice."

Team Leader, Senior Associate, Eversheds

GET INVOLVED IN LAW WITHOUT WALLS

There are several opportunities for a corporation or law firm to participate in one of our two programs.

1) LWOW Original:

This program is blended. It starts with an in-person KickOff and ends with an in-person ConPosium. The interim teamwork, skillbuilding, and project development happen virtually. The challenges teams work on range from social justice to corporate to education related issues.

2) LWOW X Social Entrepreneurship:

This program is all virtual and all projects are focused on social justice and access to justice challenges.

SPONSOR A TOPIC/CHALLENGE FOR A TEAM to hack on that is of interest to your company, firm, client, or your industry.

- Place 1 topic expert on the team from your company/firm

SPONSOR A TEAM alongside a client, legal service provider, or colleague.

- Select 2 high potential lawyers to serve as team leaders
- Select 1 lawyer or business professional to serve as topic expert
- Select a topic for the team leaders and topic expert to hack on along with 3-4 students and 2-3 volunteer mentors

HOST A LWOW EVENT to position your firm or corporation as a leader in innovation.

- Host the LWOW Original KickOff (2 days)
- Host the LWOW Original ConPosium (2 days)



LWOW is possible thanks to the vision, guidance, and support of Dean Trish White and Peter Lederer

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