# LAWWITHOUTWALLS®

## THE FUTURE OF LAW, TODAY

## 2020 LWOW XED SYLLABUS

OVERVIEW: All-virtual course about innovation in law consisting of two parts:

- A. LWOW Live Weekly 90 minute Webinars featuring academics and thought leaders from around the world to explore the application of innovation and tech in the law with a global perspective. Participants will learn why and how clients' expectations are changing, examine risks and opportunities, and consider ways to exceed expectations of critical stakeholders. Armed with a deeper understanding of the law marketplace around the world and how innovation and technology is impacting the careers and work of legal professionals, all participants will be better able to contribute to their future jobs
    - This part of the course is open to the entire LWOW community including new and returning sponsors, alumni, team leaders, mentors, academics, and law/business school students from participating schools.
- B. LWOW Virtual Teaming among the student participants (and with assigned Project Managers) to create a Projects of Worth i.e., each student team creates an innovative solution to a real challenge related to social justice/entrepreneurship. Students are required to meet with their Project Managers weekly and to watch 8 pre-recorded videos that are designed to help them move through the 5 Steps to a Project of Worth.
    - This part of the course is only for students who have applied and been accepted to LWOW Xed or to both LWOW Xed and LWOW Sprint.

LWOW Xed can be taken alone (without continuing on to LWOW Sprint). However, for those students who have applied and been accepted in LWOW Sprint 2020, this course, LWOW Xed, is required. It is designed to enable students to better collaborate and make more meaningful contributions during the Sprint. The webinar component contextualizes innovation in law by covering the broad topics that will frame the narrower challenges assigned to teams in the LWOW Sprint. The teaming/ideation component enables students to practice the skills they will employ in the Sprint beforehand. However, the team challenge and the make-up of the teams will be different at the Sprint. (Note: we cannot promise that students will (or will not) be on teams with the same students in LWOW Xed as they will be on LWOW Sprint.)

## WHEN/WHERE:
- LWOW Xed, Wednesday 22 January through Wednesday 8 April 2020
- LWOW Xed meets on Wednesdays from 21:50-24:30 UTC (4:50pm-7:30pm ET). During this time students attend and participate in weekly live webinars and meetings with their assigned project managers.
- Weekly Wednesday Webinars: (Attendance is mandatory)
    - 21:50-22:00 UTC (4:50pm-5:00pm)

- ■ Students must click the link to our webinar room 10 minutes prior to the webinar start. They will be placed in the interactive community waiting room until webinar start time.
  - ○ 22:00-23:30 UTC (5pm-6:30pm ET) 90-minute webinar
- ● Weekly Wednesday Meetings with Project Managers (Attendance is mandatory).
  - ○ 23:30-24:30 UTC (6:30pm-7:30pm ET)
  - ○ Immediately after the webinar, students attend their virtual team meetings with their project managers in the assigned Blue Jeans Room (or other virtual place designated by the Project Manager).
- ● Weekly teaming and prep
  - ○ In addition to the Wednesday live webinars and Project Manager meetings, students must watch assigned pre-recorded webinars and do the reading assigned for each webinar and work as needed individually and as a team to complete deliverables and meet timeline milestones for development of their Projects of Worth.

## HOW LWOW XED WORKS AND WHAT TO EXPECT:

WEEKLY LWOW LIVE  WEBINARS

The webinars are open to the entire LWOW community and at times, we may have 150 people in our virtual room. They are all-virtual synchronous and interactive with live chat and video-enabled Q&A. To spur discussion and healthy debate, each webinar is accompanied by literature for attendees to read prior (some of which come from the book New Suits: Appetite for Disruption in the Legal World, a book co-curated by Professor Michele DeStefano & Dr. Guenther Dobrauz). Readings can be accessed in the shared 2020 LWOW Xed Live Literature Folder here. Note: Students are required to attend and participate interactively in all live webinars.

The webinars as a whole are designed to help aspiring and practicing law and business professionals better understand the changing legal marketplace, how to apply innovation and technology in daily practice to be more effective, and how the legal marketplace might transform in the future. They also serve as part of the training for the student teams (and volunteer project managers and mentors) who are starting their 4-month journey towards a Project of Worth related to an assigned social justice problem. As such, the first webinar is designed to provide invaluable training on how to innovate (teaching the  3-4-5 Method of Innovation) and also on the best practices for multicultural, virtual teaming and collaboration. The final webinar consists of presentations of the Projects of Worth by the student teams (like a ConPosium of years past) in a quasi-ignite style format: 20 slides in five minutes. The remaining webinars will feature a mix of international, interdisciplinary, Thought Leaders (including general counsels, legal operations directors, law firm managing partners, law company chief

executives, legal technologists/engineer law firm lawyers and C-suit officers (including chief marketing officers, chief innovation officers and heads of business development and talent management ). After the webinar, the student teams meet virtually for 60 minutes with their assigned LWOW Project Manager (a former LWOW Alumni) who has served in some type of mentoring role in LWOW in the past and is seasoned in the 3-4-5 Method of Innovation.

### LWOW VIRTUAL TEAMING

Student participants are put on teams with students from other LWOW schools and over the course of 4 months, the team hack on an assigned problem related to social justice/entrepreneurship. For more information on how teams are put together, click here. Each team's charge is to create a new business/innovation pitch proposal and presentation. Teams are guided by a LWOW Project Manager who they meet with weekly for 60 minutes after the thought leader portion of the webinar has ended. Students are required to attend all virtual project manager meetings. They are also required to watch 8 pre-recorded LWOW webinars that provide substantive training for development of their projects found here. (The password is web2020). Topics of these recordings include consumer storytelling, prototyping, branding and business planning, and more. During the very last webinar, student teams will present their innovation and business pitch deck in a 5 minute, 20-slide presentation. (Note: all students must present a portion of the project). Three winners will be selected in the following categories: best overall, creativity, and substance/viability.

## TECHNOLOGY REQUIREMENTS:

Participation in LWOW requires a strong internet connection, a pair of earbuds, and a computer with a built-in or attachable webcam NOTE: tablets and smart-phones are insufficient and an inappropriate way to attend the virtual webinars and project manager meetings. All virtual meetings will require video. All virtual teaming, including LWOW Live sessions are done through platforms available at no cost to our participants that enable presentations along with multiple videos to be displayed and a live chat. For the webinars, we use Adobe Connect. Participants access the platform by clicking a link. You can learn more about our platform here. For Project Manager and other teaming meetings, all teams are provided a Blue Jeans room. If the team wants to choose a different video-enabled platform, they should seek approval from their Project Manager.

Also, all student teams must use Google Drive and store all team materials in the Google Drive team folder that we provide so that the Project Manager can easily access and so that we can provide info as needed. Each team will be provided a link to their LWOW Xed Team Folder (labeled with your team number and your project manager's name). When deliverables are due to the LWOW Leadership team, you should place them in the Deliverables folder located within your Team Folder.

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If you already have a gmail or an email associated with a google account please email it to Lulia. Otherwise, you will need to set up a Google account. Note: A Google account is simply a unified sign-in system that gives you access to Google products, including Drive, Docs, Sheets, and Slides. You can associate any email address with a Google account. Please spend a little time learning about Google Drive, how it works, how to upload and download documents, etc. (Click here to set up a google account).

## STUDENT WORKLOAD & ASSESSMENT:

For students, LWOW Xed is equivalent to a 3 credit course in the U.S. (Note: students attend "class" virtually 2 hours and 40 minutes per week: 10 minute community engagement prior to webinar start; 90-minute Thought Leader webinars; 60-minute teaming session with LWOW Project Manager; plus watch 8 pre-recorded online videos). (For those students also participating in LWOW Sprint, the two combined are equivalent to a 4 credit course in the U.S.).

LWOW is an intensive experience. The weekly meetings with the LWOW Project Manager, LWOW Live webinars, and LWOW pre-recorded webinars are mandatory for all student participants. Additionally, students are expected to read 2-3 of the suggested readings prior to the webinars, schedule meetings with their team and volunteer mentors, as well as meet Deliverables and milestones related to project development. While we aim to keep the workload consistent and balanced from week to week, students usually find that their involvement substantially increases in the run-up to the final deliverables. Students can expect to invest anywhere from 4 to 10 hours a week plus more on project development; ultimately, however, the work-load balance comes down to each team's progress, and work product. The general schedule for LWOW Xed is posted on our website here. A more detailed schedule/timeline will be provided in the shared 2020 LWOW Xed Community Shared folder here.

LWOW Xed Students are assessed on the following:
- Webinar participation, project manager meeting participation, business pitch deck, and final presentation.
- (Note: a sample pitch deck and list of required components will be provided).

For detailed information on what teams should be accomplishing by week, see the LWOW Xed Timeline and Deliverables which will be in the community folded noted above by 22 January.

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## LWOW XED STUDENT DELIVERABLES DUE BEFORE 22 JANUARY:

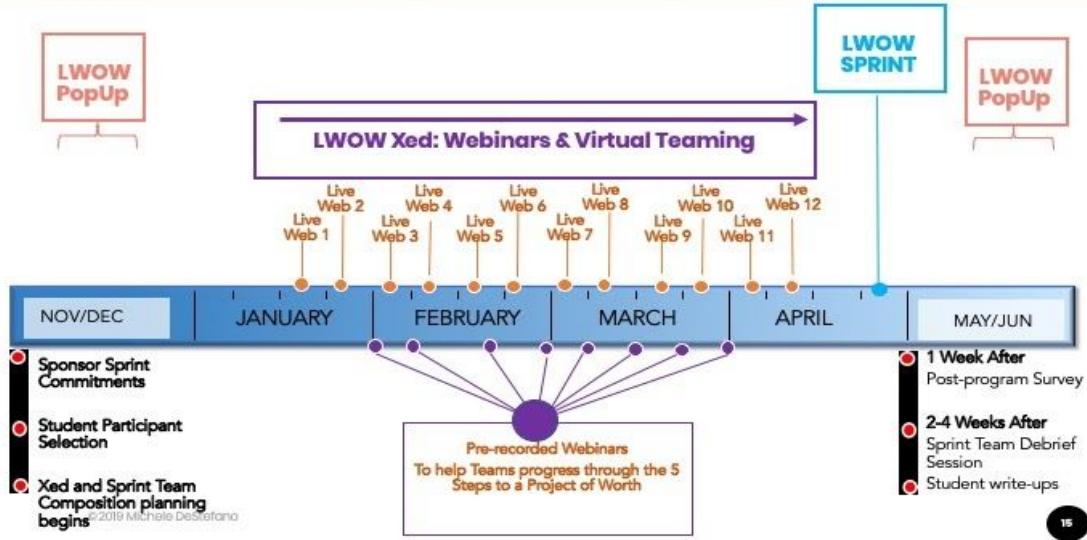In advance of the KickOff, we require all students to complete the two below listed tasks.

- Prep for 1st Webinar
    - Read all three assigned readings for the first webinar (here)
    - Review the longer topic descriptions for all the team topics provided in the community folder here.
    - Read your DiSC report and watch the accompanying video.
    - Review your teammates backgrounds via LinkedIn and send them LinkedIn requests; team composition here.
- Adobe Connect Technology Training:
    - If you were unable to attend one of the scheduled tech trainings please email Lulia, lulia@lwow.org and schedule a training prior to 19 January.
    - Please also watch the instructional video found here prior to your scheduled training time.
- DiSC Assessment:
    - The DiSC assessment is a valuable tool in understanding how you work as an individual and with others on teams. It is a key component in our team exploration and we refer to it at KickOff.  Take DiSC your assessment here. The assessment should not take more than 15 minutes.  Please do not share this link with others.
    - Your report will be emailed back to you. Once received, you must read it and watch the accompanying video which helps explain how you can use DiSC to help you succeed.

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| LWOW Xed 2020 Webinar Timeline | | |
|:---:|:---:|:---|
| Due Date | Week # | Event |
| 9 Jan | n/a | ● Take DiSC assessment |
| 13 Jan | n/a | ● Tech training (self-scheduled; choose one of the three days) |
| 15 Jan | n/a | ● Tech training (self-scheduled; choose one of the three days) |
| 22 Jan | 1 | ● Live Webinar (KickOff) /PM Team Meeting #1 |
| 29 Jan | 2 | ● Live Webinar/PM Team Meeting #2 |
| | 2 | ● Pre-recorded Webinar #1 |
| 05 Feb | 3 | ● Live Webinar/PM Team Meeting #3 |
| | 3 | ● Pre-recorded Webinar #2 |
| 12 Feb | 4 | ● Live Webinar/PM Team Meeting #4 |
| 19 Feb | 5 | ● Live Webinar/PM Team Meeting #5 |
| | 5 | ● Pre-recorded Webinar #3 |
| 26 Feb | 6 | ● Live Webinar/PM Team Meeting #6 |
| | 6 | ● Pre-recorded Webinar #4 |
| 4 Mar | 7 | ● Live Webinar/PM Team Meeting #7 |
| | 7 | ● Pre-recorded Webinar #5 |
| 11 Mar | 8 | ● Live Webinar/PM Team Meeting #8 |

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| | 8 | ● Pre-recorded Webinar #6 |
| 18 Mar | 9 | ● Live Webinar/PM Team Meeting #9 |
| | 9 | ● Pre-recorded Webinar #7 |
| 25 Mar | 10 | ● Live Webinar/PM Team Meeting #10 |
| | 10 | ● Pre-recorded Webinar #8 |
| 01 Apr | 11 | ● Live Webinar/PM Team Meeting #11 |
| 06 Apr | 11 | ● Deadline: Final Presentation Materials (before midnight) |
| 08 Apr | 12 | ● Live Webinar #12 (Conposium for 2.5 hours - no team meeting) |
| | 12 | ● Complete LWOW Xed Post-participation Assessment |